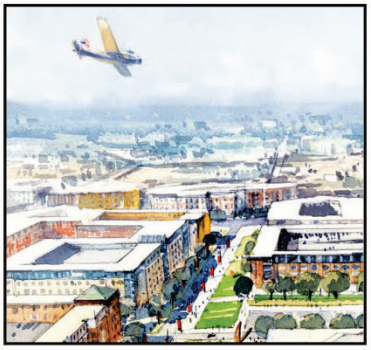
A Smart Place to Live

LEGISLATIVE DINNER

October 1, 2014



City of College Park | 4500 Knox Road | College Park, MD 20740

Good Neighbor Day

College Park Day

City of College Park Legislative Dinner

October 1, 2014

6:30 p.m.

College Park Mayor and Council

Mayor Andrew M. Fellows
Patrick L. Wojahn, District 1
Fazlul Kabir, District 1
Monroe S. Dennis, District 2
P.J. Brennan, District 2
Stephanie E. Stullich, District 3
Robert Day, Sr., District 3
Denise C. Mitchell, District 4
Alan Hew, District 4

College Park Staff

Joseph L. Nagro, City Manager
Bill Gardiner, Assistant City Manager
Suellen Ferguson, City Attorney
Janeen S. Miller, City Clerk
Stephen Groh, Director of Finance
Terry Schum, Director of Planning, Community & Economic Development
Jill Clements, Director of Human Resources
Robert Stumpff, Director of Public Works
Robert Ryan, Director of Public Services
Peggy Higgins, Director of Youth, Family and Senior Services

City of College Park, 4500 Knox Road, College Park, Maryland 20740
www.collegeparkmd.gov

A Smart Place to Live

City of College Park Vision

The City of College Park will be a vibrant and prosperous residential, commercial, and educational community with individuals working cooperatively. College Park will have safe and harmonious neighborhoods; a clean, attractive, and healthy natural environment; efficient services; attractive, pedestrian- and bicycle-friendly streetscapes; a thriving downtown, revitalized commercial districts including the Route 1 corridor and Hollywood Commercial District; and convenient transportation systems with enhanced public transit.

City of College Park
240-487-3501
www.collegeparkmd.gov

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and City Council
4500 Knox Road
College Park, MD 20740

Mayor

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Denise C. Mitchell
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Dear Guests,

On behalf of the City Council and City Staff, thank you for joining us for our 2014 Legislative Dinner. We value the opportunity to share important issues with you, to receive your feedback, and to learn about other issues and opportunities that may impact the City of College Park.

The City of College Park is poised for transformations to become a top 20 college town while retaining our distinctive neighborhoods and character. This fall the City will create a new five-year plan to attain our vision. The City and the University of Maryland have a strong partnership and are collaborating on a range of important issues. New development downtown, including The Hotel at the University of Maryland, and the long-awaited reconstruction of Baltimore Avenue will create a more vibrant, attractive corridor.

Our partnerships with residents, our elected leaders, the University of Maryland, and the private sector will create a healthier, more sustainable, and more desirable City. We thank you for your support of College Park, and we look forward to working with you.

Sincerely,

Andrew M. Fellows
Mayor

Home of the University of Maryland

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2013–2015 Mayor and City Council

Front row left to right: Councilmember Monroe Dennis, Councilmember Stephanie Stullich, Councilmember Denise Mitchell, Councilmember Alan Hew.

Second row left to right: Councilmember P. J. Brennan, Councilmember Fazlul Kabir, Mayor Andrew Fellows, Councilmember Patrick Wojahn, Councilmember Robert Day

City of College Park
Accomplishments 2013–2014

The City of College Park is pleased to highlight a number of important accomplishments in 2013 and 2014. We want to thank our residents, elected officials, the College Park City–University Partnership, the University of Maryland, and the State Highway Administration for the support and resources to bring these initiatives to fruition.

2014 Legislative Accomplishments:

- State approval for the City to purchase 60 percent of prior service and join the Maryland State Retirement System.

- State approval to remove the sunset provision from the legislation that allows the City to negotiate with the University of Maryland to allow resident use of the Shuttle UM.

2013 and 2014 Accomplishments

- College Park Academy, an initiative of the College Park City–University Partnership, completed a successful first year.

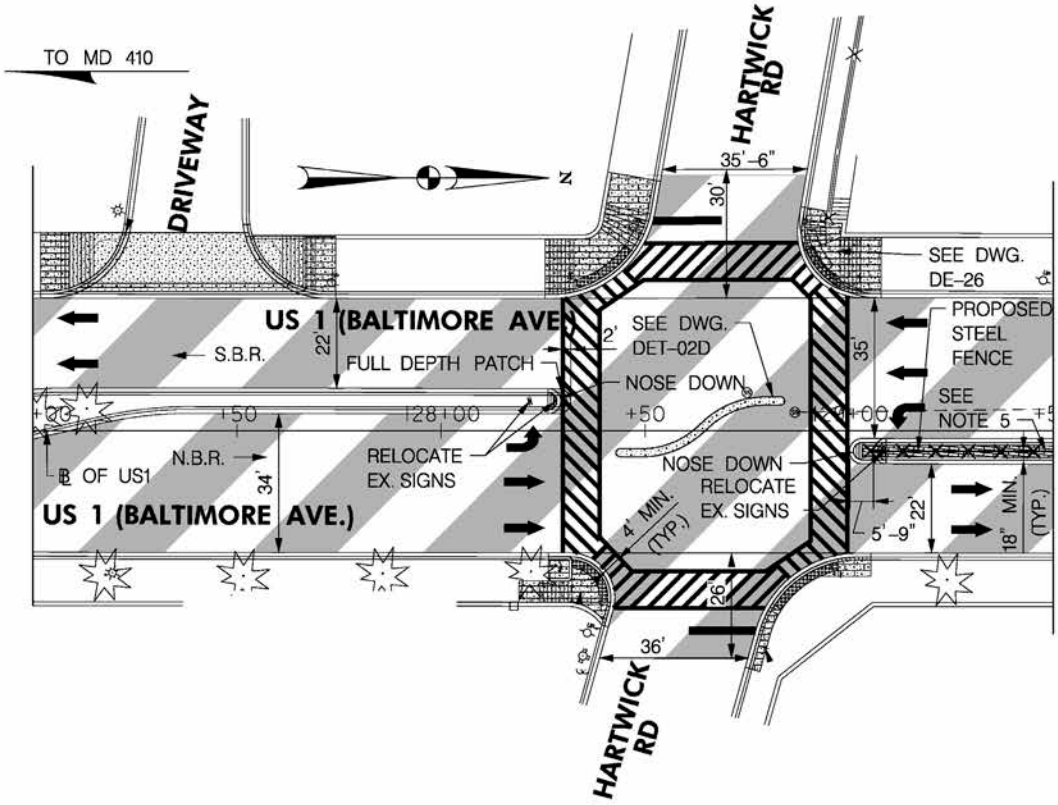
- Neighborhood Stabilization and Quality of Life Workgroup completed its initial work with a valuable list of recommendations that the new Neighborhood Quality of Life Committee is addressing.

- The City achieved Sustainable Maryland Certified and is implementing the three-year action plan.

- The City and the University of Maryland implemented several important initiatives:
    - Expansion of concurrent police jurisdiction
    - Code of Student Conduct applicable off campus
    - City Multi-Agency Services Team (CMAST)

- Successful College Park Day and Good Neighbor Day events.

- Excellent State Highway Administration response to pedestrian safety problems on Baltimore Avenue.



City of College Park

Initiatives 2014-2015

- **Implementation of the Neighborhood Quality of Life Report Recommendations**

  City Council has created a new committee to help implement the many recommendations from the task force report.

- **FY2016 - FY2020 Strategic Plan**

  City Council has authorized a new five-year strategic plan. The process will start in the fall and should be complete in early 2015. The new plan will direct resources to accomplish the City's vision.

- **Expansion of the City's CCTV Cameras**

  The City will install new cameras and license plate readers along Rhode Island Avenue and Metzerott Road, and in the Old Town, Lakeland, and Berwyn neighborhoods.

- **Sustainability Plan and Projects**

  City Council authorized the development of a sustainability plan, and is also working to implement the City's Sustainable Maryland Certified plan and collaborating with the County and the University on several stormwater improvement projects.

- **New Complete and Green Streets Policy and proposed network of Complete Streets and Bike Trails**

  The complete streets policy and proposed streets plan will be used to develop integrated, connected networks of streets that are safe and accessible for all people and all modes of travel.

- **Implementation of a City–University bike share program**

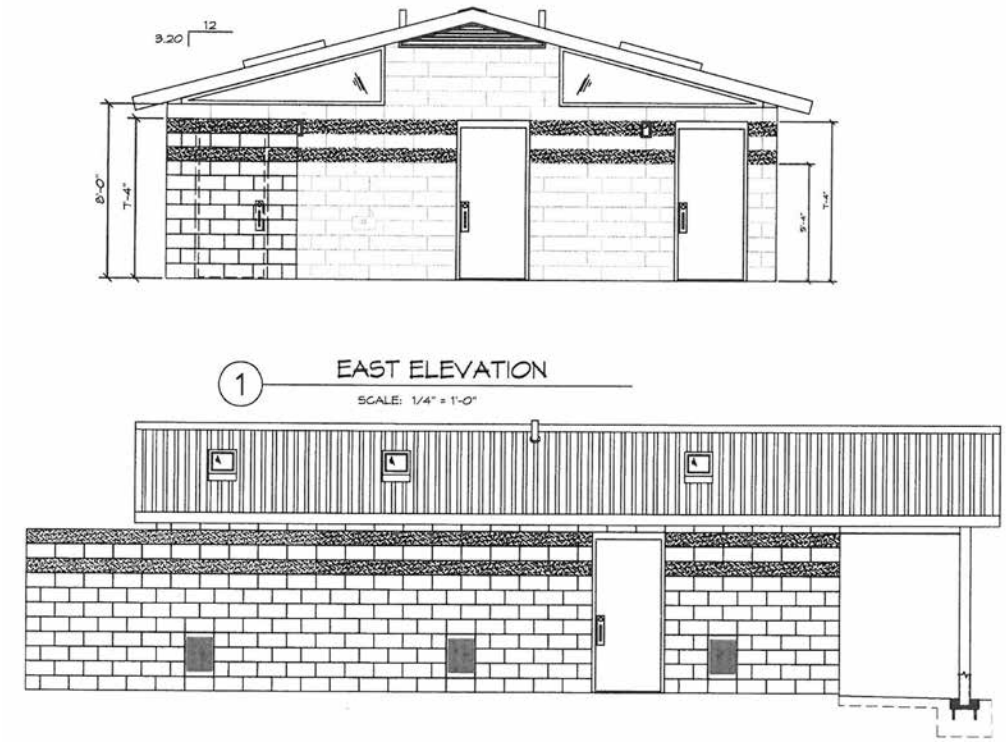
  A bike share program will facilitate greater use of bicycles for short trips in the area.

- **New Hollywood Wind and Weather Park**

  The park at the corner of Baltimore Avenue and Edgewood Road will create an inviting location and demonstrate sustainable and low-impact development processes.

- **New Field House at Duvall Field**

  The new building will replace the restroom and concessions building, and is the first phase of an overall park renovation.



- **New Streetscape Designs for the Hollywood Commercial District**

  This project provides enhanced sidewalks, street furniture, lighting, and landscaping in conformance with the 2010 sector plan, and examines options to use the service roads in ways that better serve the district.

Issues for Discussion

Issue Number 1: Funding for the Reconstruction of U.S. Route 1 in College Park

The redesign and reconstruction of Route 1 in College Park has been a City priority for decades. Major improvements to Route 1 will significantly increase safety for all modes of travel, improve access, and spur new development that enhances the City and University. The State Highway Administration goals for this project include:

- Stimulating the emergence of a 'Sense of Place' along the US 1 corridor
- Improving pedestrian safety and circulation
- Implementing safe and accessible accommodations for bicycle travel

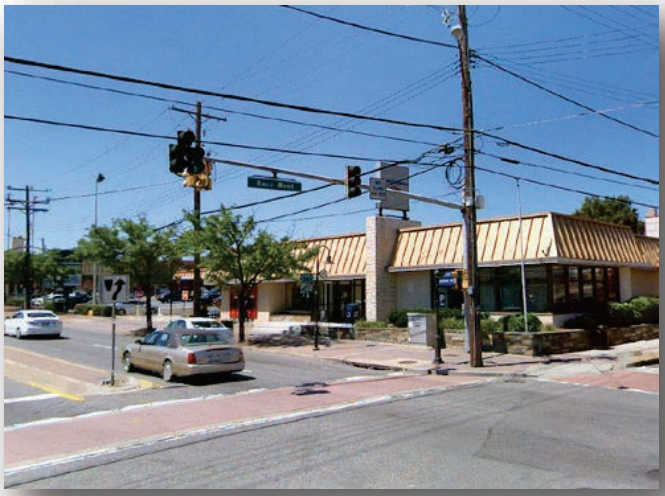
The City is very appreciative of the work by our elected officials to obtain full funding for the final design and right of way acquisition for segment 1 (College Avenue to MD 193). The City Council is pleased to collaborate with SHA and the County on this major project, and last year invested $140,000 for a utility undergrounding feasibility study. This year the City has committed up to $300,000 to complete the design of undergrounding the utilities. Undergrounding the utilities will provide public benefits along the main transportation route through the City and the University of Maryland, and would likely stimulate additional development and property value appreciation.

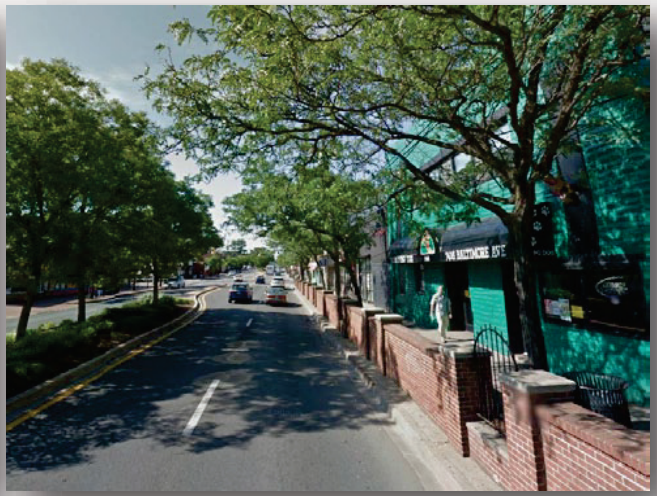
City Request:

The planned reconstruction of Baltimore Avenue provides an opportunity to apply for federal Transportation Investment Generating Economic Recovery (TIGER) funding to offset the total project costs, including the undergrounding of utilities. The reconstruction project coupled with TIGER funding provides the best opportunity to place these utilities underground and create an environment befitting the entrance to the City's downtown and the University of Maryland. Therefore, the City requests:

1. **A joint State and City 2015 application for federal TIGER funding, and support for placing this project as the highest priority for a State TIGER grant.**

2. **Funding for construction in the Maryland Department of Transportation FY2015-2020 Consolidated Transportation Program.**





Issue Number 2: Continued Support for Federal Agencies and University Research in the College Park Area

College Park has a long history as a desirable location for federal agencies and research due to the University of Maryland, proximity to Washington D.C., availability of skilled workers, and the amenities in the area. The City is proud to have agencies such as the FDA, USDA, IARPA, National Archives, and NOAA in the City of College Park.

Federal agencies and federal research, together with the University of Maryland research, are major components of the College Park economy and of the planned University of Maryland innovation district in College Park. Annual federal funding for research at the University of Maryland College Park exceeds $350 million. The City supports the County Council's resolution that established the Prince George's Science and Technology District. This resolution notes the significant research facilities in our area, and the potential for much greater economic impact. The Council resolution also affirms the Council's commitment to support the growth of high-tech and bioscience businesses.

NOAA

NATIONAL ARCHIVES II

City Request:

In collaboration with our local, State, Federal, and University partners, we want to protect and expand this federal research base, and attract additional private sector investment. We ask that our leaders help the City attract and develop new science and technology businesses in and around College Park by the following actions:

- Support the Greenbelt site for the FBI headquarters, and prioritize the College Park metro area for future federal agency locations.

Rendering of Greenbelt FBI Location

- Create County incentives for science and technology facilities that will spur new investment and jobs in the Science and Technology District.

Issue Number 3: Infrastructure Funding for Continued Redevelopment of our Commercial Centers

The City of College Park has endorsed the College Park City–University Partnership vision to create a top 20 college town by 2020. The 2010 Sector Plan and the 2014 College Park-Riverdale Park Transit District Development Plan establish the appropriate land uses, and several important projects are underway. The Hotel at the University of Maryland promises to bring added amenities and activities to downtown College Park. The City is pleased that the University is exploring additional redevelopment opportunities in the area and looks forward to collaborating on these important projects. The City is planning a new City Hall on one of two downtown sites that will add to the redevelopment activities and strengthen the downtown area.

Despite the investment of these projects, significant challenges remain downtown and in other commercial centers such as Hollywood and the College Park metro station. The Sector Plan and the Transit District Plan call for new roads and investment in public infrastructure. Each of our commercial areas offers the

opportunity for innovative solutions to challenges such as transforming a suburban development pattern into an urban center, and developing in harmony with existing environmental features. Successful development in these locations, together with the improvements to our main transportation route, continued federal employment, and collaboration with the University, will move us closer to our vision.

City Request:

The realization of our shared vision will depend on a successful partnership of all levels of government, the University of Maryland, and the private sector—each entity can only succeed with the active support and collaboration of every other entity. Working together, this area can become a regional example of collaborative transformation. The City requests that our Federal, State, and County partners facilitate the quality redevelopment of our commercial centers by:

- **Identifying programs and funding opportunities for public infrastructure (streets and streetscapes, parking, relocation of utilities, etc.) and financing to support the revitalization of our older centers and to create**
-
-
- **sustainable, quality development at our metro station.**

New and Planned Development in College Park

The City has attracted a range of new development along the Baltimore Avenue corridor. On the following pages are projects under construction or in the planning stages.

Landmark College Park

A 6-story, 287 unit student housing development with 14,000 sf of retail at the corner of Baltimore Avenue and College Avenue. Occupancy expected for Fall 2015.

College Park Place

156-room Marriott Courtyard Hotel, retail, and 250-unit residential building on Berwyn House Road at Baltimore Avenue. Groundbreaking for the hotel expected late 2014.

The Hotel at the University of Maryland

A 13-story, four star 276-room hotel and conference center on Baltimore Avenue just south of Paint Branch Parkway. Groundbreaking in 2015.

Terrapin Row

445 student housing units, plus 12,000 sf of retail on 6.2 acres along Guilford Drive and Knox Road. Groundbreaking expected late 2014.

Metropolitan Development

238 apartments, 45 townhomes, and 4,000 sf of retail at the corner of Baltimore Avenue and Cherokee Road. Groundbreaking expected early 2015.

Monument Village

235 apartments and 5,000 sf of retail at 9122 Baltimore Avenue, across from Metropolitan Development. Groundbreaking expected Fall 2014.